



Production and Distribution of Training DVDs

Think Like an Entrepreneur

Developing entrepreneurial skills and creating business opportunities

This DVD features three young Australian entrepreneurs, Jonathan Barouch from Fastflowers.com.au, Carolyn Creswell from Carman's Fine Foods and Kristy Andruszko from Puppy Phat. Each talks about how they started their business and the qualities needed to think, and act, like an entrepreneur.



The DVD shows that developing entrepreneurial skills not only helps create business opportunities but can also help people to think more entrepreneurially about their career and career choices.

With practice, anyone can ***think like an entrepreneur***

Think like an entrepreneur was produced in association with Business Educators Australasia Inc (BEA) under the Enterprise Learning for the 21st Century Initiative.

Price

AUD\$125.00

Duration

20 mins

Topics covered

- how to “think outside the box”
- how to come up with ideas
- putting those ideas into action
- keeping an open mind
- finding and recognizing opportunities
- the skills they needed to develop
- being flexible
- being prepared to take a measured risk
- the importance of persistence and a positive approach.

Resource Material for

- small business, entrepreneurship, or general business students at high school to undergraduate level
- people thinking of starting their own business

- people who want to think more entrepreneurially about their career and career choices
- employees and managers of business firms of all sizes and across all industries – to foster an entrepreneurial business culture
- young people looking for career development, guidance or transition support.

More information

For more information on any of our DVDs please contact us

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